

## NSIP Board Meeting

January 29, 2020

- I. Board members present: Bert Hendee, Nathan Roberts, Dave Sechler, Erica Zigelman, Paul Katnik, Mark Shellinger, & Emeritus Board Member- Carol Lensing
- II. The meeting was called to order by President, Bert Hendee at 9:00; Carol Merritt reviewed the breakout sessions and our involvement in that. Welcome to Erica— approved by a unanimous vote of the board prior to the board meeting.
- III. The minutes of the September board meeting were reviewed by the board members- Nathan moved to approve the minutes- it was seconded by Paul.
- IV. Mark began with an opening activity outside to get to know each and to give Erica a chance to get know us and some of our history. The meeting reconvened inside with a review of the mission/vision of NSIP and goal progress/practices, procedures, policies- Paul began by asking each of us to read through an article “ Eight Elements of an Effective Vision Statement”. A discussion followed by members of the board. A point was made that we don’t actually have written down our vision statement or mission statement.

Each person was asked to write a brief mission statement. Key words from each person are listed below:

Erica— it’s a philosophy, **better instructional** leadership, **building** capacity, improving student achievement

Dave—**focus**, time, **instruction**

Paul— developing effective **instructional** leaders

Nathan- **process**, **instructional** leadership, 21<sup>st</sup> century learning

Carol— **support**, **journey**, effective **instructional** leader

Bert— **support**, **focused**, intentional, reflective

Mark— **better** with SAMS; **process**, sustainability, tools, support

Paul will pull together a sentence for us to all review and move forward with our mission statement. We will move forward from there at our September board meeting.

Vision is different and should focus on the future. Stretch break and each person writes a draft of a vision statement for five years down the road; each person shared their draft:

key words from each person follows:

Erica— **envision**, positively impact, 21<sup>st</sup> century global economy, student achievement

Bert— **Better** leaders, student/teacher success, influencing

Carol— If instructional leaders **live** it, they **become** it

Nathan— **Effective** SAMS in every state

Paul— thousands of principals, **effective** support, teachers meeting learning needs of students

Dave— providing training & support, improved data collection & analysis, improve coaching support

Mark— **Better** school leaders everywhere

Paul will work to draft a vision and mission statement from the information we worked on today prior to the September board meeting and the board will move forward from there.

**V. Executive Directors Report**

- Legal— trademarks have all been approved again for five years; no legal issues pending with any districts, etc. We are well covered so no issues legally within NSIP; same legal supports in place
- Fiscal— hard year so far; shortfall because of number change in terms of conference attendees last year- bridge loan was done to assist with financial support during this time. Some changes were made in terms of services provided- e.g. choice as to data collection, conference, contractors (data collectors, etc.) reduced, Total cost of this year's conference— approximately 1.4 million; until revenue comes in from districts, etc. typically in July; will do another bridge loan this year to get through this fiscal year. Lots of schools have been with us for a long time so the money received each year decreases so income is lower as a result (contract with them costs less each year, etc.). Cost per districts, etc. is so dependent on location, time, etc. Working to plug the hole that occurred in Illinois- aging teams in locations bring less revenue in each year as they are in the program more years. 10 years ago many districts had more money, etc. than they do now. Fiscal side is always a balancing act. A discussion by the board occurred after Mark's report. The change to Abacus Accounting has been good. We reviewed the auditor's annual report.
- Services— Going well; three highlights today— 1) mentoring system- it is going very well and provides support for new coaches as they begin their work with SAM teams. Carol Merritt has created it and is implementing it. Dave Sechler & Kent Schnurbusch will be added as mentor coaches before Fall. This, in addition to the work that Carol Lensing does to follow up with coaches from the weekly NSIP reports generated by Jim Mercer has added a great deal of support for the coaches across the country. 2) Implementation work is going very well— most places start with two weeks of implementation one on one with an implementation specialist; 3) timetrack— there has been a major overhaul and updating of timetrack this year and it is going well

**VI. New Business**

No real discussion occurred around the topic of fund balance & research or spreading the word; Mark shared with the board that beginning over the next year or so NSIP will be studying the possibility of marketing the Time Track calendar to non-educational organizations/corporations on a fee for service basis. If that occurs and is approved, corporations may then be able to buy the rights to use the calendar; the board discussed the possibility that NSIP could also conceivably provide training for the use of the calendar as well but that would be an additional fee; this will not be available for educational providers and is still in the development stage.

Miscellaneous— there was discussion about the possibility of doing a study or two related to longevity of teams and what makes them successful at retaining SAMs- a possibility of doing a study related to Springfield, IL & Springfield, MO as a two pronged study of these two long standing SAM districts in the country. There will be further discussion of this at our September 2020 meeting- no location has been selected for the next meeting yet.

**VII. Adjournment**

Nathan moved we adjourn the meeting; Dave seconded the motion and the meeting was adjourned at 3:30 p.m.