

## *Pre-conference Session Descriptions*

### **Ted Ma ~ Everyday Mentorship: How SAM Practitioners Can Bring Out the Best in Others**



We all have someone who made a significant impact on our careers. For most of us, it was a mentor who challenged the way we see ourselves and how we show up in the world. Your ability to be an Everyday Mentor for others doesn't happen by chance; it is a result of a specific mindset and set of behaviors. Based on a national research study, this interactive workshop will teach you how to become an Everyday Mentor so you can bring out the best in your staff and create a culture they never want to leave. As a SAM practitioner, you will be challenged to rethink your role as a leader, change how you interact with your team, and learn how to close the gap between potential and performance.

Ted Ma is a leadership strategist, author, and international keynote speaker who helps leaders become Everyday Mentors and create a culture that people never want to leave. As an elder millennial who has been coaching leaders for over 20 years, he brings a unique perspective to the stage. He's not just another leadership expert. Ted has been in the trenches, building and leading an international sales force of thousands of independent agents. He combines this experience with the vibrancy and insights of his generation, offering a unique blend of wisdom and innovation in leadership development. Through interactive speaking programs, Ted equips his audience with practical strategies to transition from outdated hierarchical management styles to the people-first approach of Everyday Mentorship that emphasizes employee engagement, leadership development, and career growth.

### **Will Parker ~ Pause. Breathe. Flourish.**

Join William D. Parker for an enlightening pre-conference workshop inspired by his book, *Pause. Breathe. Flourish.: Living Your Best Life as an Educator*. It's often said in airplane safety briefings to put on your own oxygen mask before assisting others. Unfortunately, many educators prioritize the needs of others over their own well-being. In this session, led by Will Parker, explore vital principles for personal and professional growth designed to prevent educator burnout and enhance overall well-being. You'll learn to set realistic goals, manage stress



effectively, and maintain a balanced life, all essential for thriving in your role and inspiring those around you. The workshop includes interactive discussions, practical strategies for self-care, and will leave you empowered to live your best life as an educator.

William D. Parker is the Founder of Principal Matters, LLC, an organization dedicated to equipping education leaders with solutions and strategies for motivating students, inspiring teachers, and improving school communities. As an author, speaker, and consultant, Will applies his expertise in school leadership, culture, and communication to work one-on-one or with groups in principal development. Will resides near Tulsa, Oklahoma, and brings over twenty-five years of experience as a teacher, assistant principal, and principal. In 2012, he was honored as Oklahoma's Assistant Principal of the Year. He is also an active blogger, podcaster, and author. Beyond his consulting, Will served for six years as the Executive Director of Oklahoma's Association for Secondary School Principals and Middle-Level Education Association. Discover his content and services at [www.williamdparker.com](http://www.williamdparker.com).

### **Jenn David-Lang ~ Build Your Dream Team**



Working together as a team is what helps people achieve extraordinary results. That's why your leadership team is crucial to the success of your school. Come learn ways to bring your leadership team together, set clear priorities, function better as a team, collaboratively solve problems, build trust, improve communication, and manage conflict. What's more, you will walk away with materials to conduct each of these activities easily with your own leadership team back home.

Jenn David-Lang has worked as a teacher, school administrator, consultant, and founder of educational organizations for more than thirty years. Over time, she noticed that school leaders had little time for their own professional growth, so in 2007, Jenn founded The Main Idea [www.TheMainIdea.org](http://www.TheMainIdea.org). Her subscribers receive a thorough summary of an education book each month, connecting them with the latest and most compelling ideas on leadership, teaching, and learning. When Jenn is not up to her ears in books, she facilitates Masterminds (online groups of educational leaders learning together), gives workshops, coaches educational leaders, and conducts school evaluations.

## **Da'Mond Holt ~ Unbreakable: Shifting from Tragedy to Trauma-Resistant**

Trauma may beat us and bruise us, but it will not break us. We will discuss the pain and brokenness of trauma and challenge the narrative that people need more than just trauma-informed care, which only talks about the problem of trauma but shifts to trauma resilience, which promotes persevering from surviving to thriving.

Dr. Da'Mond Holt is a national trauma expert, a certified traumatologist through the Traumatology Institute. He is also a certified mental health specialist and trauma crisis specialist through the American School Counselor's Association. He is a board-certified functional medicine practitioner through the American Academy of Functional Health. Dr. Holt has authored eleven books, including [Trauma: The New Public Health Emergency in Education](#).



**30+ Breakout Session Presentations:** Registered attendees will complete an online preference selection process in December. NSIP will publish descriptions of each breakout session in November.